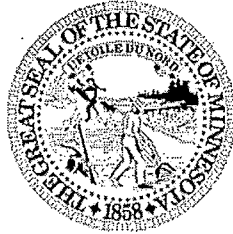


# STATE OF MINNESOTA

Executive Department



**Governor Tim Walz**

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## NOTICE OF APPOINTMENT

FEB 21 2024

**R.T. Rybak**

President of the Senate

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

**Member**

**Destination Medical Center Corporation**

Effective: February 21, 2024

Expires: January 1, 2029

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed February 16, 2024.

Handwritten signature of Tim Walz in black ink.

**Tim Walz**  
Governor

Handwritten signature of Steve Simon in black ink.

**Steve Simon**  
Secretary of State



Filed February 16, 2024  
Office of the Minnesota  
Secretary of State  
Steve Simon

Reappointment

# R.T. RYBAK

4415 Dupont Avenue South  
Minneapolis, MN 55419  
(612) 802-9925 • [RTRYBAK@gmail.com](mailto:RTRYBAK@gmail.com)

## EXECUTIVE PROFILE

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A seasoned manager, proven innovator and exceptional communicator have been career hallmarks. Broad public and private sector experience including expertise in government and public-private partnerships, coalition building and collaboration. Seasoned career experience in economic development, public transportation; youth development and education and media, marketing and communications.

## KEY ACCOMPLISHMENTS

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### Youth Development and Education

- Created “The Minneapolis Promise” with four areas of interest/work:
  - Built a coalition of Foundation and Business partners alongside Achieve Mpls to create a Career Center in each of the Minneapolis Public High Schools.
  - Conceived and built a coalition around the “STEP UP” program; employing over 18,000 inner city adolescents since inception in 2005. Ninety percent of participants below poverty level, 80% people of color and 50% from immigrant families.
  - Partnered with MNSCU (state college network) to create “Power of U” program which offered two years of free admission to community colleges in the metro for students who stayed at or above grade level; creating a 10% increase in number of Community College Students graduating with an Associate’s Degree.
  - Created “Urban Scholars” program which prepared college students from communities of color for careers in the public sector. After graduation, they are invited into employment with the City of Minneapolis. Built 12 into city budget first year, 18 the second year and 40 this coming year.
  - Led staff conception and implantation of “I Know I Can!” program for third graders that introduced them to potential careers at an early age. The program also mobilized 1,000 volunteers to read in 3<sup>rd</sup> grades across the district. The program was later offered in Spanish and English.
- Member of Youth Coordinating Board including Board Chair roles in 2006 – 2007 and 2010 – 2011
  - This coalition of members from Park and Recreation, Minneapolis Public Library, Minneapolis Public Schools, Hennepin County and Foundation executives focused on quality out of school time including:
    - Door to door canvassing to identify and reach out to high school dropouts and invite them back.
    - Convene stakeholders from 13 city wards to align program offerings and outcomes.
    - Personally shepherded “Way to Grow” program through a critical leadership transition that saved the program’s offering to the community.
- Annually visited every 9<sup>th</sup> grade classroom in Minneapolis Public Schools to initiate dialogue between the Mayor’s office and students to better understand their challenges and vision for opportunity.
- Helped lobby and secure \$20M in federal funding for the Northside Achievement Zone and served on its founding board.

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**Government and Public Affairs**

- Government and public affairs experience as Mayor included:
  - Streamlining and refocusing of Minneapolis City Government (\$1.2B, 3,700 employees).
  - Paying off \$200M in debt, restored AAA Bond Rating and launched results-based management.
  - Reducing violent crime 40% and developed model Youth Violence Prevention strategy.
  - Leading major redevelopments, retraining of 10,000 un or underemployed residents.

**Development and Transportation**

- Development experience included hands-on work in public, private and non-profit sectors and overseeing:
  - Construction of \$1B football stadium.
  - Construction of \$400M 5-block mixed use development.
  - Redevelopment of second largest building in Minnesota into corporate headquarters with global market.
- Created opportunities for small business loan pools.
- Spent five years as an Architecture/Development reporter for the Minneapolis Star Tribune.
- Worked for two years with the Minneapolis Downtown Council doing business recruitment.
- Secured real estate license in 1989.
- Transportation experience included:
  - Securing \$130M federal grant to implement bus rapid transit.
  - Developing \$120M streetcar financing plan.
  - Implementing the light rail line and planning for two others.
  - Launching the “Nice Ride Bike Share” system and other improvements that secured Minneapolis the designation as “America’s #1 Bike City”.

**Media and Communication**

- Media experience included 10 years reporting and managing across multiple media platforms (newspaper, radio, television and internet).
- Pioneered work which launched early internet media properties (websites and public radio programming).
- Managed media advertising sales teams in print and internet.
- Made numerous appearances on national cable news shows.
- Communication experience included extensive crisis communication background which was key to handling communications during the collapse of the I-35W Bridge in Minneapolis.

**Marketing**

- Developed and managed national event marketing strategy for Target Stores, including integrating with advertising and in-store teams.
- Held leadership role in executing the marketing strategy for Starbucks’ opening in Minneapolis market.
- Worked with a broad range of marketing clients in traditional format and internet, including HomeServices, AgStar and Public Radio International.

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**EXPERIENCE**

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**Generation Next**  
Executive Director  
2014 - Present

**City of Minneapolis**  
Mayor  
2002 – 2013

**R.T.Rybak Co.**  
Principal (Internet Consulting Company)  
1998 – 2001

- Internet Strategist/consultant for developing an online strategy for clients like Edina Realty and Ag Star.

Principal (Marketing, Economic Development)  
1989 – 1993

**Internet Broadcasting**  
Vice President  
1996 – 1998

- Reconstructed a business plan to build an internet strategy. Product was Internet/TV-based website growing a company that still exists.

**Twin Cities Reader**  
Publisher  
1994 – 1995

- Recruited to save publication and/or create a management buyout.

**Eberhardt Commercial Real Estate**  
Business Development Specialist  
1987 – 1988

- Strategy Consultant for projects that were forerunners to “Block E” and downtown TARGET headquarters.

**Minneapolis Downtown Council**  
Development Director  
1985 – 1986

- Accountability for bringing new business to Minneapolis.

**Minneapolis Star Tribune**  
Reporter  
1979 – 1985

- Accountability for reporting on Development.

**Sun Newspapers**

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Editor  
1978 – 1979

## **COMMUNITY INVOLVEMENT**

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### **Mayo Clinic Destination Medical Center**

Founding Board member

- Oversaw \$1/2B public investment and \$4B Mayo investment in Rochester, MN.

### **Greater MSP**

Founding Board Member

- Created Regional Economic Development entity for Minneapolis-St. Paul with 10 CEOs.

### **Itasca Group**

Founding Board Member

- Developed a long range economic, transportation and education strategy for Minneapolis St. Paul with 15 CEOs of civic organizations.

### **Regional Council of Mayors**

Founding Board Member

- Coordinated municipal leadership in Minneapolis St. Paul with 20 Mayors.

### **Generation Next**

Founding Board Member

- Collaborated with 15 foundation leaders, school superintendents and higher education leaders to develop a common agenda focused on ending the education achievement gap.

## **EDUCATION**

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### **Boston College**

Bachelor of Arts, Majors: Political Science and Communication / Minor: Urban Affairs

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# Application for the position Member Application Date: 2/16/2024 2:52:14 PM

Note: If your application needs to be amended, including updates to any uploaded documents, contact [open.appointments@state.mn.us](mailto:open.appointments@state.mn.us). Please provide your name, board, position you've applied to, and any other documentation you'd like included in your application along with a brief summary of your request.

## Part I: Position Sought

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Agency Name: Destination Medical Center Corporation  
Position: Member

## Part II: Applicant Information

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Name: R.T. Rybak  
Phone: (612) 343-6050  
County: Hennepin  
Recommended by the Appointing Authority: False  
Mn House District: 61A  
US House District: 5

## Part III: Appending Documentation

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### Cover Letter and Resume

Type File Type

Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name
No additional documents found.	

## Part V: Signature

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Signature: R.T. Rybak  
Date: 2/16/2024 2:52:14 PM

EVO PDF Tools Demo

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FEB 21 2024

President of the Senate