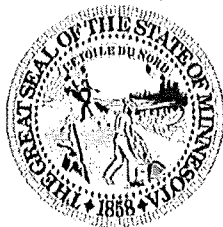


STATE OF MINNESOTA
Executive Department



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JAN 3 2022

Governor Tim Walz President of the Senate

NOTICE OF APPOINTMENT

Steve Grove

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

Commissioner

Minnesota Department of Employment and Economic Development

Effective: January 2, 2023

Expires: January 4, 2027

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed January 2, 2023.



Handwritten signature of Tim Walz in black ink.

Tim Walz
Governor

Handwritten signature of Steve Simon in black ink.

Steve Simon
Secretary of State

Reappointment

Filed on January 2, 2023
Office of the Minnesota
Secretary of State,
Steve Simon

Contact

www.linkedin.com/in/grovesteve
(LinkedIn)

Top Skills

Politics

Content Strategy

YouTube

Languages

Japanese (Limited Working)

Steve Grove

Commissioner of Employment & Economic Development, Minnesota
Minneapolis, Minnesota, United States

Summary

As commissioner of the state's principal workforce and economic development agency, Grove is focused on empowering the growth of the Minnesota economy, for everyone. Under his leadership, the department works on growing the state's workforce, closing the opportunity gap, and providing businesses and startups the support they need to grow and thrive in Minnesota's economy.

Grove was previously an executive at Google for 12 years, most recently serving as the founding director of Google's News Lab, a global division of the company that partners with media companies and startups to drive innovation in the news industry. He has built teams in over a dozen countries and launched partnerships around the world, including a global technology training effort that trained over 500,000 people every year. Grove also led Google's civic engagement work, including the company's non-partisan voter information and get-out-the-vote efforts. He previously built YouTube's news and politics team, launching the first partnership programs for news organizations, nonprofits, and political candidates at the technology company.

Grove wrote for The Boston Globe and ABC News prior to joining Google. He has served as an advisor to the White House and State Department on counter-terrorism strategy. He holds a master's in public policy from the Harvard Kennedy School and a B.A. in philosophy, politics, and economics from Claremont McKenna College. Along with his wife Mary, Grove co-founded a nonprofit in 2014 called Silicon North Stars, which helps youth from underserved communities in Minnesota pursue careers in technology.

In 2018, the Groves moved from Silicon Valley to Minneapolis, Minnesota with their twin toddlers.

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Experience

Minnesota Department of Employment and Economic Development
Commissioner of Employment & Economic Development
January 2019 - Present (4 years 1 month)
Greater Minneapolis-St. Paul Area

Lead Minnesota's Economic and Workforce Development department (DEED), a 1400-person state agency with 50+ locations around the state.

* Drove government response to economic challenges during COVID-19 pandemic, including issuing \$15B in unemployment insurance payments to 875K Minnesotans, launching 16 emergency aid programs worth \$300M+ to help small businesses, and acting as lead official for business & labor leaders on pandemic mitigation work.

* Negotiated several balanced budget packages with the legislature, bringing hundreds of millions in broadband dollars, "Mainstreet Revitalization" grants to rebuild business corridors, and small business relief grants to MN businesses.

* Developed "Launch Minnesota", Minnesota's new program for startups to grow through grants and education. Increased technology funding to Minnesota startups by 50%, and increased the number of innovative businesses we serve by 33%.

* Driving new efforts on equity in our economy, directing four times more money to businesses led by people of color than before, along with a 60% increase in Small Business Development Center consultations to founders of color.

* Managed Governor's Council on Economic Expansion, a 15-person advisory board that provided 10-year roadmap for Minnesota's economic growth.

* Spearheading a cultural evolution at DEED, revamping our HR, legal, professional development, and performance management efforts, which has driven a 22 point increase in DEED's Net Promoter Score.

Google
11 years 4 months

Director, Google News Lab
September 2014 - Present (8 years 5 months)
Mountain View, CA

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President of the Senate

Founded and direct the Google News Lab, our company's partnerships division working with news organizations and media innovators around the world. We leverage the best of Google's products, data, talent, and resources to help news organizations innovate. Hired and lead a global team in the U.S., U.K., France, Germany, Brazil, and Singapore, building partnerships in four primary areas: Data Journalism, Trust and Verification, Immersive Storytelling, and Inclusive Storytelling.

Some highlights:

- Drove development of real-time Google Trends platform to serve newsrooms around the world. Created global data curation team to bring Google data insights into newsrooms for storytelling, reaching over 375M people per month.
- Scaled media training efforts globally to directly reach over 100,000 journalists in 2016.
- Developed the YouTube Interview with President Obama, an annual program that brought top YouTube Creators and users to the White House for an in-person interview with President Obama for 7 straight years. See series recap here: <https://goo.gl/N3sLOL>
- Lead Google's U.S. elections partnerships, including debates (e.g. the NBC/YouTube Debate, Fox News/Google Debate), RNC/DNC Convention partnerships, and Electionland, a coalition of 350+ news organizations who tracked problems at polls in all 50 states.
- Founded First Draft coalition, an international consortium of 80+ social journalism orgs focused on developing standards and practices to encourage eyewitness media verification and combat fake news. More at firstdraftnews.com.
- Founded Journalism 360, a coalition of experts in virtual reality building new storytelling methods and practical and ethical standards. More at <http://bit.ly/Journalism360>
- Technology Partner at Matter VC; provide mentorship to their startup portfolio and supported expansion to NYC.

Also lead Google's elections partnerships efforts to provide voters with objective election information and get out the vote on Election Day.

Director of Community Partnerships
October 2011 - August 2014 (2 years 11 months)
Mountain View, CA

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Built a partnerships team of 75 people to grow Google's online community through partnerships with content companies, educational institutions, sports leagues, media companies, political campaigns, governmental institutions, and influencers. We grew the Google Plus platform to 540M active monthly users in two years.

- Created pipeline and outreach bring over 10,000 partners onto the Google Plus platform.
- Drove strategy to develop online communities on Google Plus, building an "interest graph" of communities across hundreds of online verticals.
- Drove media partnerships and product direction for creation of "Hangouts on Air" platform to allow multi-person live streamed video chat. Signed partnerships to expand usage, including an exclusive deal with the NFL to integrate Hangouts into fantasy football, and the integration of Hangouts to form the backbone of the Huffington Post LIVE network.
- Grew Google's efforts in Hollywood, developing partnerships with major studios and agencies to connect with fans and debut trailers and songs on Google.
- Negotiated and signed a deal to bring the U.S. Federal Government onto Google Plus.
- Won a "Shorty" award for our breaking news partnership with MSNBC for the DOMA/Prop 8 Supreme Court hearings.
- Launched "Shoppable Hangouts" feature with fashion brand DVF to bring a new shopping application to live video chats. Our team received a patent for the integration.

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Silicon North Stars
Co-Founder
February 2014 - Present (9 years)
Menlo Park, CA

President of the Senate

Co-founded a nonprofit with my wife Mary to educate and inspire young Minnesotans to pursue careers in technology. Each year, we select 16 high-potential rising ninth graders who come from Minneapolis and St. Paul and fly them to California for a one-week tech camp in Silicon Valley. The students come from diverse backgrounds - many of them are recent immigrants - and they all share a passion for technology and the web. In California, they meet with leaders from top tech companies, startups, and venture capital funds; they each get a mentor and set goals for their future; and they form teams and create their own startups to solve a pressing social issue using technology, pitching their ideas to members of the tech community at a culminating "Demo

Day" event in San Francisco. When our students return home to Minnesota, they reconvene at regular meetups at the CoCo Coworking space, where they meet with tech leaders in Minnesota and receive further coaching on their career goals. The trip and the meetups are 100% cost-free and paid for by donations from foundations, corporate sponsors, and individuals in the tech community.

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YouTube (Google)

Head of News and Politics, YouTube

February 2007 - October 2011 (4 years 9 months)

New York City

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President of the Senate

Created YouTube's first News and Politics team, developing several partnerships and initiatives that set a new standard for how news and political organizations engage on third-party technology platforms. Some highlights:

- Created the CNN/YouTube Debates partnership in 2008, which brought questions from YouTube users into two presidential primary debates for the first time in history. Followed in 2012 with the Fox News/Google Debate in GOP primary, setting record for most-viewed primary debate up to that point (6M viewers).
- Created and moderated first "social media interview" with President Obama, bringing top-voted YouTube questions to the President in live interview we repeated every year of the administration after the State of the Union address.
- Drove development of YouTube Direct, a YouTube upload API that allows news organizations to solicit, vet and verify citizen reporting. Developed breaking news strategy through the creation of "Citizentube" – an online hub for global news events like the Iran election protests, Haiti/Chile earthquakes, and the Arab Spring.
- Negotiated with and signed the U.S. Government to bring Congress and the Federal Govt. to YouTube, the first such contract with a social media platform
- Started the YouTube Nonprofit Program, which helps nonprofit organizations around the world better leverage YouTube for their causes.

ABC News

Reporter

January 2007 - January 2007 (1 month)

Did two stints at ABC News. First was with the Brian Ross Investigative Unit during the summer of 2005. As a Carnegie-Knight fellow, teamed up with 11 other graduate students on a 3-month investigative report on the security of nuclear research facilities on college campuses, culminating in a 20/20 special.

Second stint was as a freelance reporter in 2007, when I wrote several stories on the growing influence of technology on politics.

The Boston Globe

Correspondent

January 2003 - December 2005 (3 years)

Started by writing for the City Weekly section on local issues, such as a profile of the Boston Celtics mascot, "Lucky" -- a trampoline gymnast who got his second start in life as the face of the Celtics at the Garden. Went on to write lots of stories about politics, education, and immigration for a variety of sections of the paper. Linked below is a piece about the GOP's use of the home-schooling community to get out their message, and a fun first-person piece about my experience working as a substitute teacher in the Boston Public Schools.

Bhartiya Agro-Industries Foundation

Program Analyst

January 2002 - May 2002 (5 months)

Produced case studies on performance of a rural development projects. Worked in several rural villages for two months of reporting on 16 different families using cross-bred cattle, cashew farms, and SMEs to get above poverty line.

Kohgakusha, Ltd.

English Instructor

September 2000 - October 2001 (1 year 2 months)

Taught English to Japanese students; managed three other teachers. Delivered keynote address (in Japanese) at annual company convention on, "How to Teach English Conversation."

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Education

Harvard University Kennedy School of Government

Master's Degree, Public Policy Analysis · (2004 - 2006)

President of the Senate

Claremont McKenna College

Bachelor of Arts (B.A.), Politics, Philosophy, and Economics · (1997 - 2000)

School for International Training

Semester Abroad, Wildlife Ecology and Conservation · (1998 - 1998)



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President of the Senate