# STATE OF MINNESOTA

Executive Department



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JUN 15 2020

President of the Senate

# Governor Tim Walz

## NOTICE OF APPOINTMENT

## **David Fisher**

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

# Representative of Health Policy Issues Related to Small Group and Individual Markets MNSure Board of Directors

Effective: June 16, 2020 Expires: May 5, 2024

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed June 11, 2020.

MALLON OF THE STATE OF THE STAT

Replacing: Kathy Sheran

Tim Walz

Governor

Steve Simon
Secretary of State

Filed on June 11, 2020 Office of the Minnesota Secretary of State, Steve Simon

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### art I: Position Sought

gency Name: Minnesota Insurance Marketplace Board os: "7: Consumer - Eligible For Individual Coverage

### art II: Applicant Information

ame: David Francis Fisher hone: (612) 749-2389 ounty: Hennepin In House District: 61B S House District: 5

ecommended by the Appointing Authority: True

## art III: Appending Documentation

#### over Letter and Resume

Type File Type
'over Letter application/pdf
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dditional Documents (.doc, .docx, .pdf, .txt)

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lgnature: David F, Fisher ate: 6/10/2020 12:33:52 PM

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President of the Senate

## DAVID F. FISHER 5047 GLADSTONE AVENUE SOUTH MINNEAPOLIS, MINNESOTA 55419

June 6, 2020

Office of the Minnesota Secretary of State 180 State Office Building 100 Rev. Dr. Martin Luther King, Jr. Blvd. St Paul, MN 55155-1299

Re:

Application

Consumer - Eligible For Individual Coverage Minnesota Insurance Marketplace Board

Please accept this application for appointment as a member of the Minnesota Insurance Marketplace Board as a Consumer Eligible For Individual Coverage. I have been a resident of the State of Minnesota most of my life. I am a lawyer in good standing representing both large and small employers throughout our State and presently I serve on the faculties of the University of Minnesota Law School and St. Thomas University School of Law.

I have served for-profit and nonprofit organizations throughout my career, focusing on financial audit and compliance, board governance and fiduciary duty, and ethics. I presently serve as Board Chair with Growth & Justice, a "One Minnesota" public policy development organization and as Vice Chair of the City of Minneapolis Audit Committee.

My interest in this appointment stems from my career-long commitment to public service, efficient and effective large-project planning and execution, adherence to the rule of law, and assuring the fair and effective functioning of governing boards for the purpose of achieving their principle mission. I have applied these skills as a member of the Governor's Health Exchange Advisory Task Force, Governance Work Group (2011 – 2012), representing the Minnesota State Bar Association to advise on the governance structure of Minnesota's health care insurance exchange under the Affordable Care Act, including its establishment, the size and composition of a board of directors, its authority and accountability, and conflicts of interest.

I also have served as Minnesota Commissioner of Administration assuming overall responsibility for securing funding, siting, design, and construction of a number of State facilities. These include the Bureau of Criminal Apprehension building in East St. Paul, the Department of Human Services building in downtown St. Paul, the Department of Agriculture building on the Capitol Complex grounds, and the co-location of the Department of Agriculture-Department of Health Class 5 laboratories on the Capitol Complex grounds.

I have served as member of the Metropolitan Council of the Twin Cities Area, serving as Vice Chair and reviewing new economic development with metropolitan significance, including the Mall of America, parks and public access areas, and location of the International Airport.

I am familiar with the functions of state government and business enterprises, and with large, complex policy development and implementation that requires careful deliberation and political savvy.

Thank you for your consideration..

Very truly yours,

David F. Fisher

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President of the Senate

Telephone: 612-749-2389 dffisher@umn.edu

#### **SUMMARY**

A senior business executive, manager, administrator, and board governance and fiduciary duty expert; extensive domestic and international business and legal experience; former government chief administrative, operating and information officer. Serves clients as general counsel, specializing in initiating, building and sustaining business enterprises and governance structure, with a demonstrated record of problem-solving, strategic planning, regulatory affairs, and building high performing teams. Instructor and professor of law, business ethics, negotiation, and corporate responsibility.

UNIVERSITY OF MINNESOTA LAW SCHOOL

**Executive Director, Corporate Institute, Former, 2012 - 2019** 

Adjunct Professor of Law, 2012 - Present

https://www.law.umn.edu/profiles/david-fisher

Provides administration and instruction to students enrolled in several upper level law courses including courses on the Essentials of Business for Lawyers, Contract Drafting, and the Roles and Responsibilities of Business Counsel. Previously created the Business Law Clinic, Corporate Externship Program, Leadership Foundations Program, and Principles of Corporate Governance; Works with the business community to form collaborative programs, unique leadership training opportunities, and an interdisciplinary curriculum to enhance learning experience for both law students and business executives. Areas of focus included the Business Law Concentration and Certification Program; the Leadership Foundations Program, offering students essential leadership Skills; and the Business Law Clinic, providing practice experience with Minnesota start-up business clients.

UNIVERSITY OF ST. THOMAS SCHOOL OF LAW

Adjunct Professor of Law, 2019 - Present

JUN 15 2020

Provide administration and instruction to students enrolled in upper level law courses in Contracts

Law and Contract Drafting.

President of the Senate

LARKIN HOFFMAN DALY & LINDGREN LTD., FORMER, 2010 - 2018

Corporate counsel with Larkin Hoffman Daly & Lindgren Ltd., representing business clients as general counsel and advising business, management and Boards of Directors on launching, growing and sustaining business and practicing effective governance responsibility, fiduciary duties, ethics, and business sustainability.

GENERAL COUNSEL LTD., FORMER, 2008 - 2010

General Counsel for business organizations, focusing on transactions, governance, legal risk management and compliance, government relations, legal resource management, and strategic planning, supporting inter-business alliances, acquisitions, cost-cutting, and government and regulatory affairs.

G&K SERVICES, INC., MINNEAPOLIS, MN, FORMER, 2005 - 2008

Vice President, General Counsel and Corporate Secretary

Established the Office of General Counsel for this international business-to-business service company. Duties included management of acquisitions, regulatory compliance, intellectual property, ethics monitoring, legal and external affairs, dispute resolution, and general business management.

• Chief Legal Officer, responsible for overall legal affairs, procedures, budget, equipping, management relations, and staffing for a new central law department.

- As Board Secretary, designed Board governance structures and programs, and company-wide compliance and ethics training programs, and maintained SEC compliance and administration.
- Established patent, trademark and intellectual property protection program.
- Established processes for negotiation, legal transaction and business integration for major acquisitions.
- Designed and implemented company-wide dispute resolution and management programs.
- Initiated company-wide record retention program.
- Secretary to the Board, responsible for governance, SEC compliance and administration.
- Acting vice president for human resources, creating an employee relations function and a performance management program.

## INTERNET DESTINATION SALES SYSTEM, INC., MINNEAPOLIS, MN, FORMER, 2003 – 2005 Chief Executive Officer

#### General Counsel

#### **Board of Directors**

Recruited to start up this international venture to market proprietary software services to the worldwide meeting, event and convention industry.

• Founded new business venture serving customers worldwide, including in the United States, Australia, China, the Middle East, and Europe.

• Drafted and executed business, marketing and budget plans, hired and managed key staff, and established an independent advisory board.

• Established business practices, policies, hiring, and development and management teams.

• Developed strategies to build demand, and drive marketing success.

• Managed sales, marketing, and customer support functions, and information technology staff.

• Developed ongoing strategic plan and governance, and raised initial funding.

## STATE OF MINNESOTA, ST. PAUL, MN, FORMER, 1999 - 2003

## Commissioner of Administration and Technology

## Chief Operating Officer, Chief Information Officer

Recruited to establish business efficiency in state government operations, turn around marginal enterprises, and provide effective leadership in administrative services and operations.

- Senior Cabinet member and technology advisor, responsible for statewide procurement, technology and facilities management, general management of a \$250 million state agency.
- Established State's first agency-wide strategic plan and performance management plan.
- Instituted information technology and telecommunications for efficient, cost-effective service delivery; streamlined government procurement, facilities management, and business analysis.
- Led public-private government sponsored initiatives to expand high-speed broadband technology throughout rural areas, serving education, business and government.
- Provided strategic and legal advice to the Governor; prepared arguments and briefs related to a State employee strike and government shutdown arising from budget impasse.
- Initiated Internet-based "reverse auction" procurement program in Minnesota State Government, realizing significant annual savings.
- Executive Sponsor of Minnesota's integrated criminal justice information network, called "CriMNet", and a statewide trunked radio public safety network initiative.
- Successfully promoted innovative third-party financing for State building construction, and led the way for construction of science laboratories and offices exceeding \$320 million.
- Chaired the State Y2K compliance and risk management initiative.

## ADC TELECOMMUNICATIONS, INC., EDEN PRAIRIE, MN, FORMER, 1995 - 1999

## Vice President, General Counsel, Corporate Secretary

Recruited to establish the new Office of General Counsel for this global publicly traded company.

- Chief Legal Officer, managing legal, contract and regulatory staff of twenty-seven; supervising company legal and ethics compliance, and managing all legal, political, technical consultants.
- Established a patent office, to aggressively protect and manage business intellectual property.
- Established an import-export management and compliance office.
- Led aggressive global programs in mergers and acquisition, contract negotiation and management, corporate governance, legal/regulatory compliance, and government affairs.
- Established subsidiaries, strategic alliances, business transactions worldwide, including throughout the United States, Asia, Middle East, and Europe.
- Managed contract formation, and company compliance with import/export regulations. UN 1 5 2020
- Board Secretary, responsible for governance, SEC compliance monitoring/administration.

DAVID F. FISHER

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# THE PILLSBURY COMPANY, MINNEAPOLIS, MN, FORMER, 1979 – 1995 VICE PRESIDENT, INTERNATIONAL

- Managed international business and transactions in Asia, India, Indonesia, Latin America, and Europe.
- Established, executed the company's initial business ventures in Russia and Eastern Europe.
- Advised Federal and state officials on international trade policy and administration, including antidumping, market disruption, and fair-trade initiatives, giving testimony before government bodies.

#### ASSOCIATE GENERAL COUNSEL

Managed complex litigation, mediation and arbitration, including major commercial cases arising from contract disputes and Federal regulations on commodities trade regulations and import / export activity.

- Chief divisional legal counsel, negotiating and managing complex legal transactions and disputes.
- Chief legal counsel to company operations, handling legal matters for engineering, quality control, procurement, sourcing, and research functions.

#### **EDUCATION**

Washburn University School of Law, Topeka, KS. Juris Doctor, Magna cum Laude

University of Minnesota, Minneapolis, MN. Bachelor of Arts (History, Biology and Chemistry)

### GOVERNING BOARDS, PROFESSIONAL AND COMMUNITY AFFAIRS

#### **National Conferences:**

MINNEAPOLIS-ST. PAUL HOST COMMITTEE (2006 – 2009). Representing the cities as host to both the Republican National Committee and Democratic National Committee, to attract the 2008 presidential nominating convention to this area. Now serve as host committee representative to the Republican National Committee, which will hold their convention in the Twin Cities in September 2008.

INTERNATIONAL TELECOMMUNICATIONS UNION, 1998 MINNEAPOLIS PLENIPOTENTIARY (1996 - 1998). Co-Chair, Fundraiser and Organizer of major international conference; Chair, Technology Committee.

#### Member, Commissions and Councils:

CITY OF MINNEAPOLIS AUDIT COMMITTEE (2016 – Present). Appointed by the Minneapolis Mayor as a citizen member, reviewing fiscal management and administration of the City's finances and budget.

**REGENTS CANDIDATE ADVISORY COUNCIL** (2004 – 2015); Chair (2008 – 2010); Recruitment Chair (2010 – 2015). Minnesota State Senate appointee to recruit, screen and recommend to the State Legislature candidates for election to the University of Minnesota Board of Regents.

GOVERNOR'S HEALTH EXCHANGE ADVISORY TASK FORCE, GOVERNANCE WORK GROUP (2011 – 2012). Represented the Minnesota State Bar Association to advise on the governance structure of Minnesota's health care insurance exchange under the Affordable Care Act, including its establishment, the size and composition of a board of directors, its authority and accountability, and conflicts of interest.

MINNEAPOLIS CAPITAL LONG-RANGE IMPROVEMENT COMMITTEE (2003 – 2007). Advises the City of Minneapolis on expenditures of public monies for capital improvement projects

GOVERNOR'S CABINET, STATE OF MINNESOTA (1999 – 2003)
Responsible for government reorganization and innovation, efficient and cost-effective delivery of government services as Minnesota Commissioner of Administration and Chief Information Officer.

METROPOLITAN COUNCIL OF THE TWIN CITIES AREA (1987 - 1993); Vice Chair (1990) 20 1993). Twice appointed by the Governor to management of a \$12 million public agency, charged with developing long-range plans for community development, transportation systems, parks and recreational facilities, environmental safety, and waste disposal.

President of the Senate

### Member, Board of Directors:

**PROJECT FOR PRIDE IN LIVING** (PPL) (2013 – 2017). Nonprofit organization that develops and sustains quality, affordable housing for lower-income families and individuals through new construction, renovation, and management.

GROWTH & JUSTICE (2013 – Present); Board Chair, former Treasurer and Finance Committee Chair (2014 – Present). Research, advocacy organization for public policy based on independent research, civic engagement.

**SENIOR COMMUNITY SERVICES** (2003 to 2015); President (2005 to 2008). Providing homecare, counseling, and community center support to senior citizens through community-based and donor fundraising

NATIONAL ASSOCIATION OF CORPORATE DIRECTORS (2008 – 2013); President, Minnesota Regional Chapter (2009 – 2013). Premier association representing Board directors, providing leading programs in education and best practices in corporate and organizational governance in the United States.

MINNESOTA STATE COLLEGES AND UNIVERSITIES FOUNDATION (2005 – 2012). A non-profit foundation with a mission to raise and administer funds supporting the mission of the MnSCU System at large, including grants and scholarships for system-wide benefit.

**CLEARWAY MINNESOTA** (2003 to Present); Board Chair (2009 – 2011); Audit Committee Chair (2005 to 2009). Quasi-public entity created to distribute \$200 million from court-ordered settlements between the State of Minnesota and tobacco companies to mitigate the harm of tobacco use

CRIMINAL JUSTICE COMMUNICATIONS POLICY GROUP (2000 - 2003). Statutory board to determine, direct integration of state/local criminal justice communications networks, known as "CriMNet".

TRUNKED RADIO COMMUNICATIONS NETWORK PLANNING GROUP (2000 - 2003). Statutory board to determine, direct establishment of a statewide/local public safety radio network.

MINNESOTA TECHNOLOGY, INC. (1999 - 2003). Nonprofit venture capital firm, affiliated with the State of Minnesota, funds innovations in technology for community economic development.

MINNESOTA EDUCATION TELECOMMUNICATIONS COUNCIL (1999 - 2003). Nonprofit grant-making organization, distributing State monies to connect local schools to high speed data networks.

MINNEAPOLIS PUBLIC SCHOOLS FOUNDATION, FOUNDER (1995 - 2000). Nonprofit organization provides funding for community-based public education.

**HENNEPIN COUNTY BAR ASSOCIATION - LEGAL ADVICE CLINICS LIMITED**, (1977 - 2000). CHAIR (1994 - 1995). (now known as Volunteer Lawyers Network). Nonprofit corporation provides free legal service to the disadvantaged.

**HENNEPIN COUNTY BAR FOUNDATION** (1992 - 1996). CHAIR (1995 - 1996). Nonprofit organization provides funding for community-based legal services.

## Member, Committees and Task Forces:

**EXECUTIVE SECRETARY, MINNESOTA EXECUTIVE COUNCIL**, State of Minnesota (1999 - 2003). Secretary to Council made up of State Constitutional officers, addressing issues of statewide significance.

GOVERNOR'S SELECT COMMITTEE ON YEAR 2000 READINESS, State of Minnesota, Chair (1999 - 2000). Formed by Executive Order to oversee preparations of electronic systems for the transition to the Year 2000.

MINNEAPOLIS PUBLIC SCHOOLS REFERENDUM COMMITTEE, CHAIR AND TREASURER (1990 - 2017). Campaign coordinator in elections for passage of excess levy referendation public echool financing and lower class sizes.