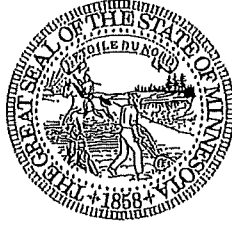


STATE OF MINNESOTA



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JUL 11 2018

MARK DAYTON  
GOVERNOR

President of the Senate

NOTICE OF APPOINTMENT

**Dawn Erlandson**

2809 East Lake of the Isles Parkway  
Minneapolis, MN 55408  
County of Hennepin  
Congressional District 5

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

**TRUSTEE MEMBER**

**MINNESOTA STATE COLLEGES AND UNIVERSITIES BOARD  
OF TRUSTEES**

Effective: July 15, 2018

Term Expires: June 30, 2024

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Capitol in the City of Saint Paul, July 10, 2018.



*Mark Dayton*  
\_\_\_\_\_  
Governor

*Athere Pimm*  
\_\_\_\_\_  
Secretary of State

Reappointment

# Application for the position Member At-large

## Part I: Position Sought

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Agency Name: Board Of Trustees Of The Minnesota State Colleges And Universities System  
Position: Member At-large

## Part II: Applicant Information

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Name: Dawn Erlandson  
Phone: (612) 670-3158  
Mailing Address: 2809 E Lake of the Isles Pkwy Minneapolis 55408  
Email: dawnerlandson@gmail.com  
County: Hennepin  
Mn House District: 61A  
US House District: 5  
Recommended by the Appointing Authority: False

## Part III: Appending Documentation

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### Cover Letter and Resume

| Type         | File Type   |
|--------------|---|
| Cover Letter | application/vnd.openxmlformats-officedocument.wordprocessingml.document |
| Resume       | application/vnd.openxmlformats-officedocument.wordprocessingml.document |

### Additional Documents (.doc, .docx, .pdf, .txt)

| Type                           | File Name |
|--------------------------------|-----------|
| No additional documents found. |           |

## Part IV: Optional Statistical Information

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Gender: No Answer  
Disability: No Answer  
Age:  
Political Affiliation: No Party Preference  
Ethnicity: No Answer  
Hispanic, Latino or Spanish origin: No Answer

## Part V: Signature

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Signature: Dawn Erlandson  
Date: 4/30/2018 11:22:58 AM

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President of the Senate

The Honorable Mark Dayton  
130 State Capitol  
75 Martin Luther King Jr. Blvd  
St. Paul, MN 55155

April 30, 2018

Dear Governor Dayton,

Thank you for appointing me to the Board of Trustees of Minnesota State Colleges and Universities in 2012. It has been an honor to serve. As you know, our colleges and universities prepare Minnesota's workforce and offer Minnesotans the most affordable opportunity to pursue their dreams through higher education.

Many of our students are like me, the first in their families to go to college. Their education not only changes their lives but their families, their communities and our state's well-being. One of the most rewarding experiences we have as trustees is to participate in commencements and see the joy and pride on the faces of students.

As a trustee, my primary goal is student success. A component of student success is that students need to see leaders who look like them. As Chair of the Human Resources Committee at Minnesota State, I have made it a priority to accelerate the hiring of presidents, administrators, faculty and staff that represent the diversity of our students.

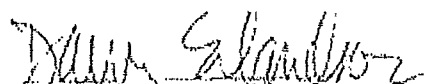
During my 6 years on the board, we have chosen many women and people of color as presidents and system leaders. In July, when the new presidents of Rochester Community and Technical College and St. Cloud Technical and Community College join us, fully one-third of our community college presidents will be African American or African.

Earlier in my term, I pushed hard for improved branding and marketing to better tell our story so that more Minnesotans would take advantage of our educational opportunities. We are now Minnesota State, and our schools are collaborating to maximize the impact of marketing dollars on applications and enrollment.

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President of the Senate

I would be honored to continue to serve Minnesota as a Trustee of Minnesota State Colleges and Universities and request reappointment to the Board. This role also allows me to serve as an executive committee leader of the Association of Community College Trustees where I help grow and improve the community college movement. I have attached a resume relevant to my higher education experience.

Thank you for your consideration. Please let me know if you have questions of me.



Dawn Erlandson  
2809 Lake of the Isles Parkway E  
Minneapolis, MN 55408  
612-670-3158

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President of the Senate

**Dawn Erlandson**  
Candidate for Trustee  
Minnesota State Colleges and Universities

Minnesota State Experience

- Minnesota State Board of Trustees - 6 years
- Vice Chair - 1.5 years
- Executive Committee - 4 years
- Chair of the Human Resources Committee - 3 years
- Vice Chair Finance and Facilities Committee - 1 year
- Academic and Student Affairs Committee - 6 years
- Chancellor Search Committee - 2 times
- Chancellor Performance Review Committee - 4 years

Minneapolis Community and Technical College Foundation

- Board Chair - 2 years
- Board of Directors - 7 years
- Participated in the successful creation of the Power of You (College Promise) to provide free tuition to graduates of Minneapolis public schools
- Participated in the first of many Power of You fundraising breakfasts

Association of Community College Trustees

- ACCT Board of Directors - 3.5 years (elected by membership)
- Elected Secretary Treasurer 2016
- Elected Vice Chair 2017
- Chair-elect in 2018
- Chair in 2019
- Finance and Audit Committee - Chair
- Membership and Communications Committee - Chair
- Governance and Bylaws Committee
- State Coordinator
- Nominations Committee
- Ad Hoc committees on investment policy, investment advisor, CEO compensation and performance review

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Career

President of the Senate

- President and Founder, Aurora Strategic Advisors - public affairs and communications consultancy
- Senior Director, North Woods Advertising
- Senior Director, Himle Horner
- Executive Director, Great Plains Institute
- Executive Director and Founder, Center for a Sustainable Economy (Washington, DC)
- Director of Tax Policy, Friends of the Earth (Washington, DC)
- Legislative Assistant, US Senate (Washington, DC)
- Economist, Deloitte, Haskins & Sells (Washington, DC)

Education

BA, Hamline University, Economics, Sociology and International Business (Spanish proficiency), Summa Cum Laude, Phi Beta Kappa

Institute of Executive Director Development, University of St. Thomas

Policy Fellow, Hubert H. Humphrey School of Public Affairs, University of Minnesota

German Marshall Fund Fellow

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President of the Senate