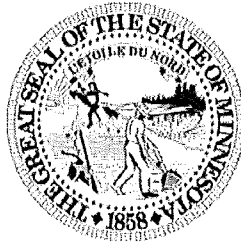


STATE OF MINNESOTA

Executive Department



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SEP 27 2020

Governor Tim Walz

President of the Senate

NOTICE OF APPOINTMENT

Molly Chase

Congressional District: 5

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

Member

Board of the Perpich Center for Arts Education

Effective: September 28, 2020

Expires: January 1, 2024

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed September 23, 2020.



Handwritten signature of Tim Walz in black ink.

Tim Walz
Governor

Handwritten signature of Steve Simon in black ink.

Steve Simon
Secretary of State

Replacing: Roque Diaz

Filed on September 23, 2020
Office of the Minnesota
Secretary of State,
Steve Simon

Application for the position Member

art I: Position Sought

Agency Name: Board Of The Perpich Center For Arts Education
of: Member

art II: Applicant Information

Name: Molly Chase
Phone: (612) 460-0482
County: Hennepin
In House District: 63B
S House District: 5
Recommended by the Appointing Authority: True

art III: Appending Documentation

Cover Letter and Resume

Type	File Type
Cover Letter	application/pdf
Resume	application/pdf

Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name
No additional documents found.	
Count:	0

art V: Signature

Signature: Molly Chase
Date: 9/10/2020 3:04:19 PM

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Molly A. Chase

mollyachase@gmail.com | 612-460-0482

Kaleb E. Rumicho
Deputy General Counsel | Director of Judicial Appointments
Office of Governor Tim Walz and Lieutenant Governor Peggy Flanagan
75 Rev. Dr. Martin Luther King Jr. Blvd., Ste. 130
Saint Paul, MN 55155-1611

Dear Kaleb E. Rumicho:

I am applying to fill a vacancy on the Board for the Perpich Center for the Arts.

As an arts management leader, I am drawn to Perpich Center's core belief that arts education is a basic educational right for all Minnesota children. Should I have the honor to serve on Perpich Center's board, I would dedicate myself to fully understanding complex issues, identifying potential opportunities, and bringing new ideas.

To the board position, I would bring fresh perspective and 24 years of organization and leadership experience. I'm a former vice president and executive producer at Cartoon Network (WarnerMedia), where I led a 45-person, multidisciplinary department in the creation of original online content that met exacting creative standards within challenging deadlines. In 2009, I transitioned from an 11-year corporate career to a 13-year (and counting) nonprofit management career.

Among my arts management experience is seven years building a brand-new nonprofit, HUGE Theater, into a stable, mid-sized organization that has earned multi-year funding from The McKnight Foundation and the Minnesota State Arts Board. At HUGE, I placed focus on increasing diversity in the Twin Cities improv community, including creating and securing funding a new role for the Director of Diversity and Inclusion.

I have also served as managing director of Springboard for the Arts, which is an economic and community development nonprofit organization for and by artists. During my four-year tenure, I consulted with scores of artists and arts organizations, helping them overcome difficult challenges related to capacity building, financial planning, and adjusting organization structure. I also oversaw Springboard's fiscal sponsor program, providing stewardship of \$1.1M for more than 200 projects.

As you know, there is no one-size-fits-all model. A key part of my work is listening, building trust, and questioning long-held assumptions. As a leader who has been on both sides of the board relationship, I have a strong sense of the balance and teamwork needed for success.

It would be an honor for me to help further Perpich Center's mission to provide all Minnesota students the opportunity to develop, enhance, and integrate their artistic and academic abilities to their highest potential.

Thank you for your consideration.

Sincerely,



Molly A. Chase

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President of the Senate

Molly Chase

mollychase@gmail.com | 612-460-0482 | linkedin.com/in/chasemolly | Minneapolis, MN

SUMMARY: Former vice president and executive producer at Fortune 500 company who transitioned from an 11-year corporate career to nonprofit management, building a combined 24 years of management experience. Arts management expertise includes making significant strides in the expansion of inclusion and diversity at HUGE Theater. Operations expertise includes human resources, team management, nonprofit accounting (budgets from \$610K-\$1.7M), forecasting (corporate budgets of \$7M), fundraising (increases of seven-fold in individual giving and strong relationships with local funders), marketing, and contract negotiations. Employs a highly engaging approach that connects organization mission with staff, leaders, stakeholders and community.

ARTS ADMINISTRATION AND STRATEGIC PLANNING EXPERIENCE

Independent Strategic Consultant *Minneapolis, MN & Atlanta, GA*

2009-present

Strategic planning, grant writing, and full implementation of projects for various clients, primarily in the arts nonprofit sector. Recent clients include Strike Theater (Minneapolis, MN) and Kickstand Comedy (Portland, OR).

- Translation of complex ideas into actionable plans, managed to completion.
- Creation of intuitive business plans, including 3-year financial projections, milestones paired with responsibilities, and cost-benefit and risk analysis.

Manager of Strategic Relations, Wonderlust Productions *Minneapolis, MN & Atlanta, GA*

April 2019-August 2019

Completed five-month contract for marketing of new programs, cross-sector relationship building, fundraising, event planning, and community organizing. Highlights include:

- Formed cross-sector relationship with Eden Prairie Schools and saw to completion negotiations, contract, and logistics. Wonderlust created a new work that was performed at the school and based on the experiences of Eden Prairie students, staff and teachers.
- Created and managed a unique event, A Happy Hour of Astonishing Chill, in support of Wonderlust's ongoing web series that examines overachievement. The event exceeded its goals in expanding awareness of the project and in finding new contributors.

Managing Director, HUGE Theater, Minneapolis, MN

April 2011 – September 2018

General management, fundraising, human resources, forecasting, and budgeting.

- In theater's first year eliminated construction debt and built 3-month working capital reserve. Ended every fiscal year with a surplus. Grew annual budget from \$164,200 in 2011 to \$610,117 in 2018.
- Placed focus on increasing diversity in the Twin Cities improv community, including creating and securing funding a new role for the Director of Diversity and Inclusion. Advised and supported the founding and management of the annual Black & Funny Improv Fest.

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mollychase@gmail.com | 612-460-0482 | linkedin.com/in/chasemolly | Minneapolis, MN

- Created and implemented an annual giving campaign rooted in community that each year attracts hundreds of participants and more than a thousand supporters. Funds raised grew seven-fold in seven years. HUGE ranked top-5 in highest number of donations received in their bracket during Give to the Max Day.
- Built two highly effective 3-year strategic plans, distilling larger mission into actionable steps with programmatic milestones and financial forecasts.
- Distilled HUGE Theater's data, programs, and mission into a compelling narrative and financial picture that landed highly competitive grants, including multi-year general operating grants from the Minnesota State Arts Board and the McKnight Foundation.

Managing Director, Springboard for the Arts *St. Paul, MN*

March 2012 – August 2016

- Forecast and managed \$1.7M operating budget in eight program areas, as well as stewardship of \$1.2M on behalf of 235 fiscally sponsored arts organizations.
- Worked across departments to develop 67 internal systems in: human resources, technology, board communication, financials, and grant tracking.
- Took initiative on large-scale, collaborative projects, such as producing 15 original videos for the Work of Art Business Skills for Artists series. (<https://bit.ly/2N3ftgW>)

BUSINESS EXPERIENCE

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Discovery Communications, 2009-2010, Atlanta, GA

Cartoon Network New Media, 2002-2009, Atlanta, GA

Turner Broadcasting Corporate Affairs, 1998-2002, Atlanta, GA

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VP and Executive Producer of Cartoon Network New Media (WarnerMedia/Turner)

- Directly led a 45-person department in making CartoonNetwork.com a top-25 website that was #1 in our demographic and reached 2 billion gameplays a year.
- Built in-house capacity to include design studio, game studio and video production unit.
- Managed \$7M budget.
- Negotiated 50+ contracts a year with musicians, designers and game creators.

Director of Internal Communications for Turner Broadcasting

- Directed internal communications strategy, including major overhauls of design and technology for the company intranet and Turner.com.
- Branding for the award-winning site featured in HOW Magazine. Planning and oversight included name, logo, cohesive site design, and launch events in 8 cities worldwide.

PROFESSIONAL DEVELOPMENT

Propel for Nonprofits (formerly the Nonprofit Assistance Fund): Financial Leaders Cohort
Selected for competitive year-long program (2016/2017) to train nonprofit leaders in financial proficiency and financial leadership.

Molly Chase

mollyachase@gmail.com | 612-460-0482 | linkedin.com/in/chasemolly | Minneapolis, MN

LEAD Atlanta

Selected for competitive year-long program. As part of cohort of civic leaders from business, government and nonprofits, I produced *Creating Positive Culture in Middle Schools*, a 40-minute documentary that featured six public schools in three cities nationally.

BOARD EXPERIENCE

Executive Committee/Board Member of Dad's Garage Theatre in Atlanta, GA
Advisory Board Member of Harbor Theatre Group in Minneapolis, MN
Executive Committee/Board Member of HUGE Improv Theater in Minneapolis, MN

EDUCATION

University of Georgia, BA, History

SOFTWARE & ONLINE TOOLS

Microsoft Project, Excel (advanced functions for data analysis and financial projections), QuickBooks, Word, Keynote, PowerPoint, Google (Forms, Sheets, Docs), WordPress, MailChimp, Formstack, Camtasia (video editing), and Audacity (audio editing).

ARTS-RELATED SKILLS AND INTERESTS

Cellist (intermediate). Actor. Improv performer, director and teacher. Co-host of monthly movie podcast, *Totes Recall*. Line producer and assistant director on independent films.

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